

June 3 Committee Meeting

Springfield of Dreams Charity Cup

1. Management (Gene & Cleve reported) proposed rules were distributed based on input from management team and other coaches. It was agreed to add a statement about the minimum number of players required at game time.. The “About” statement for the website was also reviewed and agreed to with the addition of language in the qualifications section that would indicate that the tourney is not intended for premier teams. Clev reported that Allen Pesakowski from Community Hospital is eager to provide us with a an athletic trainer at the tourney. They will have a trainer on staff for their new sports medicine program in a couple of weeks and they see this as a great way to get their name in front of a our parents. Clev is working with Ty to get the tourney sign at Eagle City improved with the correct phone number and the Tourney website instead of the clubs. We agreed to comp Community with a ½ page add in the program for their services and place banners up for them. It was decided that the Management committee needs to determine the soccer equipment vendor if any and let Paul Maletic know how this might coordinate with the possibility of trinket sales in the area we do T-shirt sales. We also will have a site map developed by the next meeting.
2. Program/Promotions (Jeff reported) this group will be contacting all teams after tryouts to proceed with the patrons page. They will begin ad sales to local merchants soon (Contact Jeff Butterfield if you have any leads). Jeff will receive info from Gene about using website tools for enhancing add sales. Crystal will get a list of leads from past programs she has done to Jeff.
3. T-shirt/Awards (reported by Paul M) Paul showed several possible individual awards and we agreed the bobble head held much promise. We discussed t-shirt order numbers. From a discussion with the vendor for the Warrior tourney and analyzing the past 3 years of their sales Jeff forecast our sales to be at 400 shirts and reported on beginning cost estimates. We need to get firm number of comp t-shirts we will need for field marshals and other needs to his committee ASAP. Gene asked John to get him the estimated field marshal numbers and he will get final numbers to Paul M. A discussion of how we should choose our vendor was held. Points made were a

flexible vendor who might print additional during the weekend, and exploring price breaks for volume numbers.

4. Facilities (reported by John Berry) John has obtained prices from several vendors and Home City was the best. We discussed uses for 12 10x10 tents that Crystal has access to and our real needs – 2 20x30 and 2 20x20. Jennifer also said she may be able to secure a 20x20 for us to use. We authorized John to reserve the 2 20x30 and 2 20x20 tents from Home City and we will adjust as needed. This committee needs to verify that tie downs for goals will be in place and to gather the corner flags needed from Nation Trails (have 4 sets) and various Thunder coaches. Crystal has obtained 5 porta-johns to be used in addition to the 3 from National Trails. National trails will let use 1 golf cart. John has not yet got a response from cart vendors. Jeff is going to explore a possible cart source. Crystal volunteered to help with Tim Smith at National Trails if needed.
5. Registration (reported by Paul C) Paul has received info on hotel prices and comps from our contact on Chamber of Commerce. Gene will work with Paul to get them posted ASAP. We have about 4 hotels with plans for us.
6. Concessions (reported by Jennifer) Sheehan brothers will provide the food for us. What is not donated will be at cost. Crystal has arranged a 50 KV generator to use paid by Center City.
7. Special Events (reported by Tony & Crystal) Tony has got a positive response from Weiss Trailer Sales about use of some vehicles for the weekend. We are looking for 2 vehicles one for administration/ refs and the other for the trainer. Tony will firm this up. P.S. Tony we should either comp them an ad or give one at a reduced price. Tony has a 500 gallon water tank coming to cool kids down and Crystal reported several small activities that will include a speed ball and ??.

All committees are to submit weekly reports from now until Tourney by 5 pm on Wednesday to Gene and he will produce summaries the next day. This should dramatically improve our communications and reduce wasted time at meetings.

Important: chairs and table needs for each area need to be sent to Gene ASAP!